

# Committed to Protecting Our Customers

At Precision Risk Management, we know that when it comes to crop insurance, you need more than just a policy—you need a partner who truly understands farming. **That's why we do crop insurance better.** Our team is here to back you up with personalized service, using the latest precision technology strategies and data. PRM's **team approach** provides better services and protection to the most complicated of operations.

Our employees are here to ensure that you have the protection you need, when you need it most. We offer more than just the basics, tailoring our services to fit your farm's unique needs, so you can focus on what you do best: farming. With PRM, you get the protection and support you deserve, from people who get what you're up against.

## Our Legacy of Trust and Expertise

Since our founding, PRM has been driven by a singular focus: delivering personalized risk management solutions that farmers can rely on. We combine decades

of industry experience with cutting-edge precision technology to offer policies and services tailored to the unique needs of your operation.



## Why Choose PRM?



### Tailored Solutions for Every Operation

We know that no two farms are alike. That's why we offer utilize the full range of crop insurance tools after a deep analysis if your operations needs a range of insurance products, from Yield Protection to Revenue Protection, designed to fit the specific risks and goals of your farm.



### Innovative Technology

Our use of precision technology ensures that your policies are as efficient and effective as possible. With PRM, you get more than just insurance—you get a partner in leveraging data and insights to optimize your protection.



### Team Support

From initial consultation to claim processing, your policy is backed with a team of experts. We're proud to offer a personalized team service that other agencies simply can't match.



### Commitment to the Community

We don't just work for farmers; we work with them. Our commitment to agricultural communities across the nation is reflected in every policy we write and every claim we process.

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## Services and Risk Management Products

Precision Risk Management provides a wide range of insurance products under the federal government and use of private products to protect farmers' operations. We understand that every farming operation is unique and therefore offer custom-tailored insurance solutions to meet the specific needs of each individual farmer. PRM offers a wide range of insurance products including

multi-peril crop insurance, Pasture Rangeland Forage, Crop Hail and even custom private insurance products to fill any gaps that may be present in a farmer's coverage. With PRM, farmers can rest assured that their operations are protected against any potential risks and can focus on their core business.



### Multi-Peril Crop Insurance

Multi-Peril Crop Insurance (MPCI) products are a type of crop insurance that provide coverage for multiple types of crop damage caused by a variety of perils. MPCI policies typically provide coverage for yield or revenue losses. Yield coverage compensates farmers for a loss of crop yield due to the covered perils, while revenue coverage compensates farmers for a loss of revenue due to a decline in crop prices or a decrease in expected yield.



### Pasture, Rangeland, Forage (PRF)

Pasture, Rangeland, Forage (PRF) Insurance has never been more important to protecting your ranching operation. Costs are mounting and you are left with the entire bill if the precipitation doesn't come. Receive a loss check automatically when there is below average rainfall in your area.



### Private Products

Private products are policies offered by PRM to protect farmers against potential losses. These products are important because they provide an additional layer of risk management beyond government-backed crop insurance programs otherwise known as MPCI. By diversifying risk and tailoring coverage to specific needs, private insurance products offer farmers greater flexibility and enhanced financial security, helping to stabilize agricultural livelihoods and promote sustainable farming practices.



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